

**Job Title: Social Media Officer**

**Location:** Peshawar

**Job Type:** Full-time

**About DYNIMAX Intermedia Ltd:**

DYNIMAX Intermedia is a premier multimedia and IT company based in Peshawar and London, known for its innovative approach and commitment to quality in video production, animation, and digital marketing.

**Job Overview:**

We are seeking a creative and results-driven Social Media Officer to manage our social media presence and engage with our audience. The ideal candidate will have a strong understanding of social media platforms and a passion for creating compelling content.

**Key Responsibilities:**

- Develop and implement social media strategies to enhance brand awareness.
- Create and curate engaging content for various social media platforms.
- Monitor social media channels for trends and audience engagement.
- Analyze social media performance metrics and optimize strategies accordingly.
- Collaborate with the marketing team to align social media efforts with overall campaigns.

**Qualifications:**

- Bachelor's degree in marketing, communications, or a related field.
- Minimum 1 year of experience in social media management or marketing.
- Strong knowledge of social media platforms and analytics tools.
- Excellent communication and writing skills.
- Creative mindset with a keen eye for design and content.

**Why Work at DYNIMAX?**

- Competitive salary packages.
- Opportunities for growth and advancement.
- Dynamic and creative work environment.
- Chance to collaborate with international clients.
- Pension.

**How to Apply:**

Send your resume and cover letter to [hr@dynamax.com](mailto:hr@dynamax.com) with the position title in the subject line.

Shortlisting and interviews will be conducted on a revolving basis. CVs will be kept in a databank for future opportunities.