

Job Title: Copy Writer

Location: Peshawar

Job Type: Full-time

About DYNIMAX Intermedia Ltd:

DYNIMAX Intermedia is a premier multimedia and IT company based in Peshawar and London, known for its innovative approach and commitment to quality in video production, animation, and digital marketing.

Job Overview:

We are seeking a creative and articulate Copy Writer to produce compelling content for various platforms. The Copy Writer will play a crucial role in crafting messages that resonate with our audience and enhance brand visibility.

Key Responsibilities:

- Write engaging and persuasive copy for marketing materials, websites, and social media.
- Collaborate with the creative team to develop content strategies.
- Conduct research to ensure accuracy and relevance in copywriting.
- Edit and proofread content to maintain high-quality standards.
- Stay updated on industry trends and audience preferences.

Qualifications:

- Bachelor's degree in communications, marketing, or a related field.
- Minimum 1 year of experience in copywriting or content creation.
- Strong writing, editing, and proofreading skills.
- Ability to work under tight deadlines and manage multiple projects.
- Familiarity with SEO best practices is a plus.

Why Work at DYNIMAX?

- Competitive salary packages.
- Opportunities for growth and advancement.
- Dynamic and creative work environment.
- Chance to collaborate with international clients.
- Pension.

How to Apply:

Send your resume and cover letter to hr@dynamax.com with the position title in the subject line.

Shortlisting and interviews will be conducted on a revolving basis. CVs will be kept in a databank for future opportunities.